



Local London Gatsby Benchmark 2 Toolkit







Gatsby Benchmark 2 – Learning from career and labour market information

Revisions to the Gatsby Benchmarks - July 2025

All pupils, and their parents and carers, teachers and staff who support pupils should have access to good-quality, up-to-date information about future pathways, study options, and labour market opportunities. Young people with special educational needs and disabilities (SEND) and their parents and carers may require different or additional information. All pupils will need the support of an informed adviser to make the best use of available information.

CRITERIA:

- During each Key Stage By the age of 14, all pupils should have accessed and used information about careers, pathways, and the labour market to inform their own decisions on study options or next steps.
- Parents and carers should be encouraged, and supported to access and use information about careers, pathways and the labour markets and future study options to inform their support to their children for pupils in their care.

SUMMARY OF KEY CHANGES:

- We specify that teachers and all other staff supporting young people should have access to good-quality, up-to-date information about future pathways, study options, and labour market opportunities. They are key careers influencers and are now explicitly recognised alongside parents and young people.
- We clarify that young people with SEND, and their parents and carers may require different or additional information.
- Young people will still need the support of an informed adviser to make best use of available information.
- We have retained the expectation for excellent quality, up-to-date labour market information (LMI) to be accessed and used by young people, but this should now be during each Key Stage, rather than by the age of 14.
- We now refer to decisions on next steps, in addition to study options.
- We emphasise the importance of supporting parents and carers to access and use information, rather than just encouraging them to do so. This will help schools develop their two-way relationship with parents and carers and ensure young people receive more consistent support with their decision-making.





SCHOOL EXAMPLE OF LABOUR MARKET INFORMATION:

https://www.st-annes.enfield.sch.uk/careers

Labour Market Information (LMI) is the name for data about jobs and employment. The information is used to give an overall picture of the past, present and future of work. The labour market is the term used to describe the amount of people working and looking for work, and the number of jobs.

Labour Market Information - What is it?



USEFUL LINKS:

Have a look at the websites below for more useful information:

Resources and links to support Gatsby Benchmark 2:

<u>FutureGoals Spotlight resource | CEC Resource Directory</u> - bust the myths surrounding careers in the creative sector and provides a wider understanding of the less traditional, yet in-demand, roles, supports BM4 and BM5 in addition to Gatsby BM2.

<u>Challenging stereotypes lesson | CEC Resource Directory</u> - Challenging Gender Stereotypes Resource including Presentation ready to deliver in class.

Resources - Careers and Enterprise Company - Futurum Careers Online Resource and Magazine - suitable for Key Stage 4 and Key Stage 5 – a resource introducing STEM and SHAPE subjects and part of the purpose is to break down stereotypes.

<u>Skills Launch Pad - Careers Hub - Resources - Labour Market Information</u> - This is a collated list of labour market information resources that schools have found useful for teaching careers.

<u>Career pathways - LMI -Infographic posters for schools and colleges -</u> Infographic posters ready to download, these can be displayed around the school.

Publication created by Jenny Beckford and Caroline Lee Local London Careers Hub East – updated 31/08/2025





Resources - Parents and Carers

National Careers Service
Talking Futures - a parents' toolkit for career conversations
Start Profile - Parents Resources

Resources – Young people For young people above the age of 18.

Sort Your Future
UCAS-. find-career-ideas

For young people by the age of 18:

Career Starter
Youth Employment UK
iCould

For young people by the age of 16:

Start Profile - Post 16 Options

<u>Start Profile - How to make your GCSE choices including labour market information</u> Please also see National Careers Service, Morrisby, Uni Frog and Career Ready.

Amazing Apprenticeships:

Amazing Apprenticeships

UCAS – BTEC Diplomas:

UCAS - Further Education - Post 16 Qualifications - BTECS and Diplomas

T - Levels:

Start Profile - Post 16 - What are T Levels Introduction of T Levels and what they are

Most of these resources are appropriate for all young people, or with the correct support can be, however for specific support for young people with additional learning needs please also see:

<u>Careers and Enterprise Company - My Skills My Future</u> - SEND (Special Educational Needs and Disability) specific resource including support for Gatsby BM2.

Start Pathways - Start Pathways

Parents and young people should also be provided with information on their Local Offer; an example is here - https://www.bexleylocaloffer.uk/

For Teachers:

LMI lessons key stage 3 | CEC Resource Directory - Careers and Enterprise Company LMI lessons key stage 4 | CEC Resource Directory - Careers and Enterprise Company

Labour market information resources by sectors

You can also develop this with sectors that may be of interest in your locality or for your student cohorts.

Sector	Website Resource
Construction	Go Construct
	Career Smart - Industries - Construction
	Start Profile - Careers - HPC - Virtual Work Experience Programme

Publication created by Jenny Beckford and Caroline Lee Local London Careers Hub East – updated 31/08/2025





Screenskills
Start Profile - Careers - Information and Communication
Start Profile - Careers - Accommodation and Hospitality
Greenmatch - What is the impact of the green jobs movement on the labour market
Start Profile - Careers - Agriculture, Forestry and Fishing
Prospects - Jobs and work experience - Public services and administration - Overview of the UKs' Public Services Sector
Start Profile - Careers - Public Sector and Defence
Prospects - Careers - Information Technology
Start Profile - Careers - Information and Communication
<u>Maritimecareers</u>
Start Profile - Careers - Health and Social Care
Skills for Health - Information Hub
Prospects - Overview of the health care sector in the UK

Exploring Local Boroughs

Start Profile - London Borough Overviews

Borough-specific dashboards or local authority employment reports

London Datastore https://data.london.gov.uk

Career Pilot https://www.careerpilot.org.uk

Skills Builder https://hub.skillsbuilder.org

Princes Trust - https://www.princes-trust.org.uk

Modules/webinars on using LMI effectively:

Education and Employers (https://www.educationandemployers.org

Useful tools:

https://icould.com/

https://website.u-explore.com/

https://www.morrisby.com/?utm_source=fast-tomato

Publication created by Jenny Beckford and Caroline Lee Local London Careers Hub East – updated 31/08/2025





Glossary:

Labour Market Information – information that provides students with a full understanding of all Post 16 routes, and fully includes growth sectors, typical roles within a sector or company, typical salary levels, and career pathways.

LEP: Local Enterprise Partnerships

Careers Adviser: A Level 6 qualified individual or provides careers advice and guidance to young people in schools.

BM2, **BM5**, **BM6**: These are 3 of the 'Gatsby Benchmarks' this is the framework used by all schools, colleges, special schools, and PRUS to ensure high quality careers provision. Where BM5 is reference, it refers to encounters with employers, where BM6 is referenced, it refers to work experience or experience of a workplace, where BM2 is referenced, it refers to labour market information, a defined at the top of the glossary.

Careers Hub – all schools, colleges, special schools, APs and PRUS, as long as they are state-funded and not independent can be part of a Careers Hub, your one is Local London, we support our schools strategically to ensure high-quality careers provision, provide employer links and partnerships, work closely with our Local Authorities and support your school with the Gatsby Benchmarks.

Follow us for more updates.

Careers Hub East

Twitter / X

LinkedIn